## **AD SIZES**

This is a 1/10 page ad

 $(2-1/4"w) \times (5-1/2"h)$ 

The amount of information in this ad would be about what you'd have on a business card, plus a description of your business and a small picture.

This is a 1/10 page ad (5"w) x (2-3/4"h)

The amount of information in this ad would be about what you'd have on a business card, plus a description of your business and a small picture.

Hint: Be creative, stress the uniqueness of your business in your advertising.

If you try to say too much in your ad the ad will blend into to background.

This is a 1/8 page ad (5"w) x (3-1/4"h)

The amount of information in this ad would be a business name, logo, address, ph, a picture and a coupon or a sale item.